

ROCK LAKE IMPROVEMENT ASSOCIATION

www.rocklake.org

Minutes for March 19, 2018 at 6:30 p.m.,

Lake Mills City Hall, Lake Mills, Wisconsin 53551

- 1) **Call to Order** – 6:30 p.m.
 - a) Members: Jim Colegrove, Wes Dawson, Dennis Hoelzel*, Alex Mulligan*, Mike Neseemann, Nathan Pyles*, Stan Smoniewski, Lianna Spencer*, Susan Trier Guest: Patricia Cicero (* = Absent)
- 2) **Approval of agenda** – moved & passed
- 3) **Good News Minute** – meeting participants shared recent good news
- 4) **Secretary's Report** – approve January 2018 Minutes, moved & passed
- 5) **Treasure's Report** –
 - a) February financial statements had been electronically distributed by Jim. No comments.
 - b) We are running low on letterhead sheets. Motion to print 500 was moved & passed.
- 6) **Public Comment(s)/Correspondence** – none
- 7) **Committee Reports**
 - a) **Water Quality** – Jim reported no issues.
 - b) **Membership and Lake Recreation** – Alex. Not present. Annual membership letters were printed and mailed.
 - c) **Public Outreach** (advocacy, communications, education, events & promotions) – Susan
 - i) Property owner workshop scheduled for Saturday, May 12. Motion moved & passed to print flyers at most economical rate (i.e., special rates for higher volume) maximum of \$100.

Publicity timeline:

- 4/2 emails to members and submit/request article in Leader
- 4/9 RLIA Facebook entry and also put in Lake Mills community FB page
- 4/16 Flyers to be manually delivered to all 276 shoreline owners.

Coupons:

The subcommittee had planned on printing up 50 coupons, funded by RILA, for attendees to use to defray the cost of purchasing native plants. Jim pointed out that this was likely illegal as it would be using membership dues to preferentially assist a limited number of people. The only way to do it would be to put a motion to do so before the members at the annual meeting. Will consider doing so for next year.

Pledge:

The subcommittee planned to pass out a pledge sheet on which attendees could mark those actions they would commit to and give back to RLIA to help coordinate any requested assistance. It was felt, and social science data supports, that signing a pledge makes the person more likely to follow through. The subcommittee was also planning on establishing a group, named "Shoreline Neighbors" (SN) which would consist of lakeshore property owners who wished to participate. This group would have a distinctive logo, marking the owner as a participant. This would make it

more of a neighbor based movement than an outside expert or government one. Concerns were raised about possible confusion over the nature of the pledge, the relationship of the proposed SN group with RLIA, and an adverse impact on membership. The separate logo idea was dropped.

- ii) More trifold flyers are needed. A motion was made & passed to print (and include plastic sleeves) up to 300 at the most advantageous rate, i.e., if 250 and over was a special price, we would get 250.
- iii) A local artist was found who will work with Susan on a new lake map logo, possibly including prominent species on and in the lake.

d) **Fish Sticks Project** – Lee

- i) They were successfully installed the last week of February at Tyranena Park.

8) **Other Report**

- a) County representative – Patricia. On hold .
- b) **JRLC** – Stan, no meeting had been held.

9) **Old Business**

- a) Continue discussion of Board priorities for 2018 – on hold.
- b) Discuss publicity for Lake Plan once it is complete – on hold until report is complete and officially issued)
- c) Lake info-graph update. Susan proposed putting up a small structure resembling the “three sisters” (similar in purpose to those free library stands seen around town) near Korth Park which would hold books pertaining to the lake, spirituality, the environment and associated issues. It could also hold info sheets on apps such as e-bird and RLIA material.
- d) Environmental Days (AKA garlic mustard pull) is scheduled for Saturday 4/28. It was difficult to find a perfect day within the biologically acceptable window, as there are competing events, like Junior Prom, Lake Mills garage sale, etc. Stan will chair and talk to the schools. Site captains to be assigned, but volunteers include Vicki Wickliffe, Stan, & Mike/Susan Nesemann. A motion was made & passed to dedicate up to \$250 to purchase additional garbage bags for collection as well as for pizzas for the volunteers after.
- e) Homeowner’s packet update. Tabled for more info.
- f) Millpond Dredging. Steve Wilke shared most of Patricia’s comments on his memo with the City Council. Apparently the Council has decided to not apply for a grant at this time and thus the dredging project is on hold.
- g) Update on Lake Market round up for a share of the “round-up” program. Wes submitted our application. Waiting to hear their decision.
- h) Culver’s fundraiser – a date of 5/8 was chosen as our “night.” A press release will be prepared describing the hours and how money raised will be used to support our fish stick project.

10) **New Business**

a) **Water sampling. Patricia submitted an outline of monitoring status and needs.**

Amongst the current monitoring and needs:

- i) Rock Lake (Mike and Sue Nesemann volunteered for the needs, but the suitability of their sailing kayak or canoe to perform these tasks is under evaluation)
 - Patricia Cicero & Steve Oostdik perform the summer monthly monitoring of

clarity, temperature & dissolved oxygen (DO) at 5 ft. increments to the deepest point, chlorophyll a, and total phosphorous

- Patricia has talked to the DNR & we will stagger the Long Term Trends Monitoring with the Citizen Lake Monitoring so they don't occur on the same week
 - NEED to increase the DO profile monitoring to every other week.
 - NEED every-other-week clarity measurements; need a Secchi disk (request funding from RLIA) & a volunteer, possibly doing Marsh Lake as well.
 - NEED internal phosphorous loading procedures to start in September/October. Need a volunteer to work with Patricia.
- ii) Mud Lake (Bob and Sue Volnec have volunteered)
- Bob and Sue are measuring water clarity at the deep hole every month in the summer
 - NEED to increase the monitoring to include temperature & DO at 5 ft. increments to the deepest point, chlorophyll a, and total phosphorous.
- iii) Inlet Streams
- Jim Kerler, Carl Glassford, and Steve Bauer perform the summer monthly monitoring of temperature, clarity, DO, flow, and macro invertebrates at Hwy A
 - NEED total phosphorous monitoring at Hwy A (Jim, Carl and Steve will do). Need Funding for equipment and will ask RLIA
 - NEED temperature, clarity, DO, macro invertebrates, and total phosphorous at Cedar Lane. (Possibly Wes or Susan T.)
 - NEED Patricia will assess whether the stream that crosses at Hope Lake Road is a good candidate for sampling.

b) Do we participate in Town and Country Days Parade

Tabled for next month.

11) **Adjourn** – Motion made & passed, passed 8:20 p.m.

12) **Next Meeting:** Tuesday, April 16, 2018 at 6:30 p.m., Lake Mills City Hall