

ROCK LAKE IMPROVEMENT ASSOCIATION

www.rocklake.org

Minutes for January 15, 2018 at 6:30 P. M., Lake Mills City Hall

1) Call to Order:

Members present: Jim Colegrove, Wes Dawson, Lee Gatzke, Mike Neemann, Stan Smoniewski, Susan Trier, Guests: Patricia Cicero, Anita Martin

2) **Agenda:** Motion and second to approve the agenda – passed.

3) **Good News Minute** – Attendees shared winter weather lake-related good news

4) **Secretary's Report.** Motion and second to approve January minutes – passed.

5) Treasurer's Report

a) The year-end audit along with detailed supporting documents had been electronically distributed to Board members and was approved. In addition, a spot audit (Jim, Stan, Mike) was completed this past week and no discrepancies found. Jim pointed out difference in the balance between the Quicken software he uses and the bank's statement was due to Quicken's considering a check as a completed transaction whereas it had yet to be cashed and thus the bank did not deduct it from our balance.

b) A check to Bill Krieger for \$200 was written and signed for his services at the upcoming Knickerbocker festival.

c) Funds were authorized at the December meeting to obtain ten [Frabill ice picks](#) at an estimated cost of \$10 apiece. The cost had risen to \$15 apiece and thus an extra \$50 was approved.

d) Jim attended the Chicago Boat Show and shared the brochure which included a picture of "Captain Bill and the Floating Boat." This consists of a "boat" constructed of light material, with a faux floor. The person stands with the "boat" suspended from his shoulders with his legs hidden by the "hull" and "water" material extending down from the "hull" to the street. A pair of dummy legs are in the boat, making it look like the person is sitting at ease in the boat while he/she walks down the street. This might be a nice "float" for RLIA to use in various local parades.

e) Jim also saw material at the boat show on [Kayak Access EX Dock](#) booth which appeared to be very competitively priced compared to what the township and county were looking at, though it was not clear as to exactly how complete the kit offered at the show was. Board members will further investigate this.

f) [Wisconsin Lakes](#) requested that RLIA to renew its affiliate membership, with the fee based upon last year's membership roll of 170 mailing addresses. An affiliate membership for a group our size, would cost about \$425. Wisconsin Lakes provides written material re lake issues as well as doing legal and advocacy work. A motion was made, seconded, and passed to renew our membership.

g) We ended the year with about 170 mailing addresses which is within our historical norms of 150 – 200. This represents a total of 300 – 360 people and includes a few corporate memberships.

h) Jim confirmed RLIA's reservation for a Korth Park shelter for the annual meeting on 8/18/18. This required a \$150 refundable deposit and a rental fee of \$150.

6) Public Comment(s)/Correspondence:

Nathan was absent, but Susan thought there might be some on our Facebook page and will follow-up on that.

7) Committee Reports:

a) Water Quality (Nathan) [agriculture and sampling] – deferred.

b) Water Quality (Jim) [residential and habitat] –a proposal from Public Outreach/Education was discussed. See below.

c) Membership (Alex) – deferred.

d) Public Outreach (Susan)

1) Susan and Jim electronically distributed a sheet with some ideas for a Riparian Owners Workshop. The Board felt this was a good idea and they will pursue. There was some discussion as to whether this should be a subcommittee of the Water Quality (residential and habitat) or remain under the Public Outreach and Education committee.

2) Susan will contact Candorem (a marketing, identity, and website service) re their possibly providing work for us to use the results as a showcase of their abilities.

e) Fish sticks. (Lee) Plans are for a maximum of two sites with 3-5 trees per bundle. Several issues were raised:

1) source. The City has identified several ash trees that will be cut down, including some at Pinnacle Drive and 4 at Sandy Beach.

2) Mode of transportation. Jay Forrest prefers hauling over the ice which is now at least 14 inches thick and should remain at a safe thickness for several weeks. This obviates the issue of excessive width for the road with land transport. Should additional help be needed, Jim will be in contact with a local snowmobile organization re the possibility of their volunteering to help move the trees. Regardless of the method, the Board recommended publicizing it with signs affixed to the trees, alerting the local press, and pictures on Facebook.

3) Cost. Apparently, Jay's initial estimate was \$4,000 for 1 location, but that may not reflect the final total cost which would include hardware like cables, clamps, etc. It was felt these additional costs would be about \$100. The RLIA has committed \$3,000 with the DNR promising an additional \$2,000.

4) Signage and anchoring. There was a discussion over how to affix signs to the trees to both publicize the RLIA's efforts and dissuade people from damaging or cutting up the trees whilst on the ice.

5) Permit: Patricia will pursue getting the permit to allow the Fish Sticks to be placed in the lake according to DNR rules.

8. Other reports:

a) County representative Patricia Cicero reminded the Board of the planned city council meeting on 1/16/18 at which the contractors would present plans for the dredging of the Mill Pond and the re-development of Sandy Beach. She had some concerns re these plans.

b) JLRC (Stan) they are updating the lake brochures.

9) Old Business:

a) Publicity for lake plan: deferred

b) Knickerbocker planning – All three shifts have adequate volunteers. There was a discussion re putting up a windbreak and the need for the first and last shifts to perhaps start earlier (at 0830) as well as last longer. Also, additional help may be needed for opening night at Korth Park. Mike volunteered to be available as back-up labor as he lives 50 yards Bartle's.

c) Board retreat. Deferred.

d) Culvers fund raising. This involves volunteers working as servers from 1700 – 2000 on a Monday, Tuesday, or Wednesday. A motion to request a slot this summer to raise funds for the Fish Stick project was made, seconded, and passed. We will pursue this.

e) Lake info-graph update. Deferred. Stan will contact the Arts Alliance regarding their participation.

10. New Business:

a) Membership drive. It is generally done in March with mailings sent out to catch the “snowbirds” The letter will be updated.

b) Board Priorities. We recommended focusing on a limited number of priorities so as not to burn out the relatively few people who end up doing the work, e.g. so far there are no non-Board members volunteers. He suggested we focus on core priorities that allow objective measurements including: 1) water quality, e.g., lowering the phosphorus concentrations 2) increase our sampling capability 3) increase natural shorelines and 4) increase beach quality.

Current Committee rosters and proposed projects include:

Water Quality (agriculture and sampling) Chair: Nathan

Water Quality (residential, streets, other and habitat) Chair: Jim. Members Stan and Susan. Projects include leaves, drain marking, snow removal. Possibly including a subcommittee for habitat focusing on an riparian owner workshop. The Volnecs and Nesemanns have expressed an interest in this.

Membership and Lake Recreation – Chair: Alex

Public Outreach (advocacy, communications, education, events & promotions) Chair: Susan.
Member Stan

Fish Sticks Chair: Lee

11. Next meeting will be held February 19, 2018 at 6:30 P. M. at City Hall.

12. Adjourn. Motion and second to adjourn at 8:25 P.M. - passed.

Submitted by M. E. Nesemann, Secretary